

## Message Text

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PAGE 01 SAN SA 02197 072334Z  
ACTION ARA-14

INFO OCT-01 ISO-00 CIAE-00 INR-10 NSAE-00 DODE-00 PA-02

SP-02 AID-05 HA-05 /039 W

-----104184 072357Z /61/73

P R 051900Z MAY 78

FM AMEMBASSY SAN SALVADOR

TO USINFO WASHDC PRIORITY

INFO SECSTATE WASHDC 7957

UNCLAS SAN SALVADOR 2197

USICA

C O R R E C T E D C O P Y (TEXT LINES 27, 28, 29 GARBLED)

FOR IOP AR IPS IBS; DEPT FOR AID/W

E.O. 11652: N/A

TAGS:

SUBJ:

UNCLAS MAY 5. THE LEADING NEWSPAPERS IN EL SALVADOR  
PUBLISHED OVER 20 INDIVIDUAL ITEMS, COVERING FRONT PAGES  
WITH BANNERS AND PAGESIZE PHOTOS, HIGHLIGHTING EVERY PHASE  
OF AID ASSISTANT ADMINISTRATOR ABELARDO L. VALDEZ' VISIT TO  
THIS COUNTRY. RADIO, TELEVISION AND PRESS FEATURED HIS  
ARRIVAL, A MEETING WITH PRESIDENT ROMERO, THE SIGNING OF AN  
EDUCATION LOAN AND GRANT, AND A SUBSEQUENT PRESS CONFERENCE.  
ICA'S PRESS RELEASES ON VALDEZ' VISIT WERE CARRIED IN ALL  
NEWSPAPERS THE WEEKEND PRECEDING HIS ARRIVAL AS WELL AS  
DURING HIS VISIT.

ICA PREPARED A HALF-HOUR RADIO SPECIAL ON HIS VISIT. THE  
PROGRAM FEATURES VALDEZ, AID EL SALVADOR DIRECTOR RUIZ, AND  
MINISTER OF EDUCATION REBOLLO AND IS BEING DISTRIBUTED TO  
26 RADIO STATIONS THROUGHOUT THE COUNTRY FOR SUNDAY USE.  
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IN ADDITION, POST FEATURED ADVANCE STORIES ON VALDEZ' VISIT  
ON SUNDAY, APRIL 29 PROGRAM ON SAME 26 STATION NETWORK.  
INFLUENTIAL PRENSA GRAFICA FRONT-PAGED VALDEZ' ARRIVAL ON ITS  
MAY 3 ISSUE AND FRONT PAGED LOAN AND GRANT SIGNING FOLLOWING  
DAY. SIGNING PHOTO ALSO FRONT-PAGED IN CONSERVATIVE DIARIO  
DE HOY AND AFTERNOON PAPER EL MUNDO. DIARIO DE HOY  
HEADLINED "AID IS DISPOSED TO INCREASE ASSISTANCE TO EL

SALVADOR." ARTICLE CONTINUES REPORTING ON VALDEZ' COMMENTS FOLLOWING THE LOAN SIGNING. DIARIO DE HOY STATES "THE OFFICIAL SAID THAT THE ORGANIZATION WHICH HE REPRESENTS IS WILLING TO GIVE ALL POSSIBLE ASSISTANCE TO EL SALVADOR, PARTICULARLY BECAUSE ITS PROGRAM OF ACTION ARE DIRECTED TO THE POOREST SECTORS, IN AS MUCH AS THIS TOO IS THE RECOMMENDATION OF THE U.S. SENATE. HE UNDERLINED THAT THE ASSISTANCE WILL BE GIVEN TO THOSE COUNTRIES WHERE HUMAN RIGHTS ARE RESPECTED AS MUCH IN SOCIAL AS ECONOMIC TERMS AND THAT AID IS READY TO ASSIST EL SALVADOR." PRENSA GRAFICA IN MAY 4 COVERAGE OF VALDEZ' EXCHANGE WITH THE PRESS FOLLOWING THE SIGNING STATEFQC "REPORTERS ASKED DR VALDEZ WHETHER RESPECT FOR HUMAN RIGHTS WILL CONTINUE BEING AN INDISPENSABLE CONDITION FOR THE U.S. TO PROVIDE ASSISTANCE TO COUNTRIES, AND HE RE-EMPHASIZED THAT IT WAS AN ESSENTIAL CONDITION. HE OVERSVED AS WELL THE UNITED STATES CONSIDERS THE OPPORTUNITY FOR A LIFE OF DIGNITY AND HONOR TO BE A HUMAN RIGHT AS WELL... AND THAT AID WOULD ASSIST WITH GREAT RELISH ANY LAND REFORM WHICH MIGHT BE PLANNED IN ANY LATIN AMERICAN NATION WHENEVER THE ACTUAL BENEFITS WILL DEVOLVE TO THE POOR RURAL POPULATION." ICA SAN SALVADOR PREPARED VOA REPORT BASED ON AN EXCLUSIVE INTERVIEW WITH DR VALDEZ.

VTR ON "ECONOMIC DEVELOPMENT ASSISTANCE TO LATIN AMERICAN COUNTRIES" WERE SHOWN TO AID STAFF AID CONTACTS BUT COULD NOT BE PLACED ON THE LOCAL TV, SINCE THEY DO NOT HAVE 1/2 INCH UNCLASSIFIED

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VIDEO TAPE PLAYBACK CAPABILITIES. AID DIRECTOR IN EL SALVADOR CONSIDERS THAT ICA ASSISTANCE WITH VALDEZ VISIT WAS BOTH ESSENTIAL AND OUTSTANDING AND CONTRIBUTED CONSIDERABLY TO THE SUCCESS OF MR VALDEZ' MISSION.  
DAMBRAVA

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NNN

## Message Attributes

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**Channel Indicators:** n/a  
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**Concepts:** PRESS COMMENTS, VISITS, FOREIGN ASSISTANCE AGREEMENTS  
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**Decaption Date:** 01 jan 1960  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014